

# Trend Micro™ NeatSuite™ Helps Make India's Leading Tyre Manufacturer eSecure and Unstoppable

*Like the multi-layered puncture-resistant tyres that Apollo Tyres makes, the company's security framework needed to include multi-layered defense mechanisms. Apollo chose to partner with Trend Micro to gain an IT infrastructure strong enough to withstand today's security challenges and flexible enough to take advantage of future technology advancements.*

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— Dheeraj Sinha, CIO  
Apollo Tyres Ltd.

## KEY BENEFITS

- Helps ensure comprehensive protection
- Supports decentralized management
- Contributes to lower Total Cost of Ownership (TCO)
- Provides a comprehensive enterprise solution as part of Trend Micro Enterprise Protection Strategy

## Securing Today For a Smooth Future

Spanning 140 sites, the IT infrastructure at Apollo Tyres had a distributed architecture both in terms of information systems and security solutions. In line with its vision and goal of being a technologically strong company, Apollo Tyres decided to deploy high-end Information systems, comprehensive business process automation, and highly available network solutions. The company also began work to ensure comprehensive information security and used BS7799 Security Standards to benchmark itself against industry leaders.

At this critical juncture, Apollo felt that to take their security efforts to the next level, they needed to partner with a leading antivirus solutions provider. Previously deployed antivirus solutions were difficult to manage and the centralized IT team spent a great deal of time handling user complaints and manually deploying patches and updates. They had no way to centrally monitor or check status of security solutions for remote systems. Their existing security solution was also missing vital functionality, including spam prevention and content filtering for Web and email traffic at the gateway.

The company decided to adopt a consistent security solution and leverage company-wide management practices to enable an IT infrastructure strong enough to withstand the security challenges of today, while remaining flexible enough to take advantage of future technology advancements.

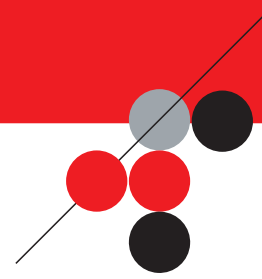
## Centralized Control and Management

To work smarter and maintain control and visibility over all technology resources, Apollo Tyres leveraged Trend Micro Enterprise Protection Strategy to introduce new security solutions into its centralized infrastructure model. “To ensure continuous availability and security of all enterprise computing resources, an important step was to identify and deploy a strong suite of gateway defense products coupled with desktop level security,” said Dheeraj Sinha, CIO at Apollo Tyres. “We knew this multi-layered approach would give us a robust and comprehensive security foundation.”

During a rigorous evaluation cycle, Apollo Tyres looked at various antivirus solutions and created a comprehensive matrix of requirements. Based on its investigation, Apollo determined that Trend Micro NeatSuite products best matched the company's requirements. An onsite demonstration confirmed that they had made the right choice. Working with the information security specialists at ACPL, Apollo moved forward on a company-wide deployment of the Trend Micro solution.

Trend Micro NeatSuite met Apollo's requirements for:

- A fully integrated, centrally managed suite of functionally complete security products
- Protection for virtually every access point in its infrastructure, including comprehensive virus protection for gateways, mail and file servers, and desktops



- Ability to quickly update antivirus software with the flexibility to automate and control regular updates of virus pattern files from a centralized IT location
- A scalable solution that allows them to simultaneously update all systems while protecting information flowing through Internet gateways, email servers, file servers, and desktops

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### Apollo's New Virus-Free Environment

The 25-day implementation phase conducted by ACPL started with project scope definition and detailed roadmaps for transforming the existing IT infrastructure. Trend Micro NeatSuite contributed to the cost-effectiveness of the project by enabling IT to deploy and manage antivirus protection from a single Web console. Using Trend Micro Control Manager, administrators are able to investigate attempted virus attacks, configure defense controls, and facilitate protection from a centralized location. In addition to the time saved during deployment, the console makes it quick and easy to verify that up-to-date virus protection is deployed on all systems. Since the deployment, Apollo Tyres has not suffered any attacks, and IT no longer spends time dealing with unhappy users.

“It is our pleasure to be associated with Apollo Tyres and we pledge our continuous support to the company. We are confident that our best-of-breed products will vastly improve the management of the company's security environment and ultimately improve the return on investment for the IT infrastructure,” said Niraj Kaushik, Trend Micro Country Manager for India and SAARC.

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### Corporate Profile

**Apollo Tyres Ltd.** • Gurgaon, Haryana, India • [www.apollotyres.com](http://www.apollotyres.com)

Incorporated in the year 1972, Apollo Tyres Ltd. is a leading company in India, and the market leader in the commercial vehicle tyre segment for truck, bus, and light commercial vehicles. The company has the largest network of dealerships—more than 4,000—among its competitors. In 2006, Apollo Tyres acquired Dunlop Tyres International, South Africa and Zimbabwe, making Apollo the first Indian multinational tyre company.

**Industry/Vertical:** Manufacturing, Automotive Accessories • **Revenues:** Rs 3,002 crore (year ending March 31, 2006)

### TREND MICRO PRODUCTS

**Trend Micro™ NeatSuite™**

[http://www.trendmicro.com/en/products/suites/\\*neatsuite/evaluate/overview.htm](http://www.trendmicro.com/en/products/suites/*neatsuite/evaluate/overview.htm)

### Trend Micro, Inc.

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware, and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at [www.trendmicro.com](http://www.trendmicro.com).

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